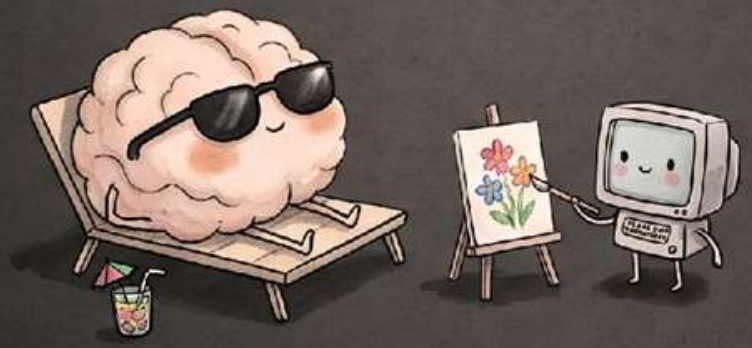
The Cost of Convenience:

AI and the Creative Brain



by HumanLogic



HumanLogic



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Our brains evolved to reward us for the getting more than the got.

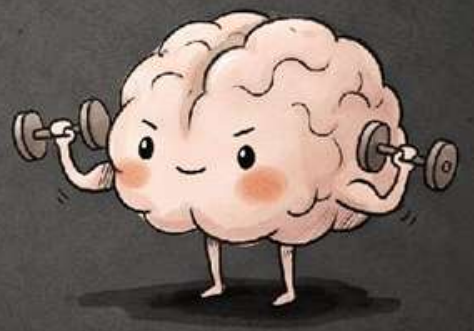


Thinking, hard.

Not thinking, better.



Lifting weights is easy,
Use it, or lose it.
when someone else holds them.



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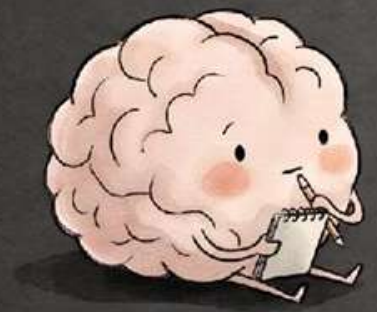
How do brains create?



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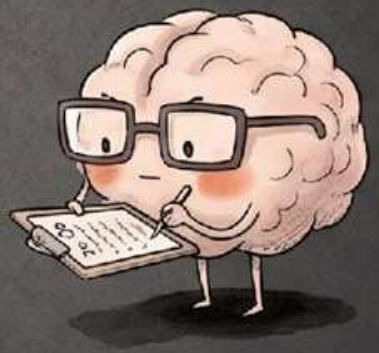

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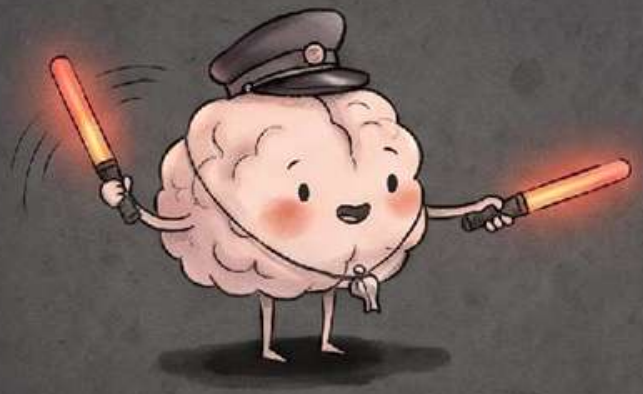

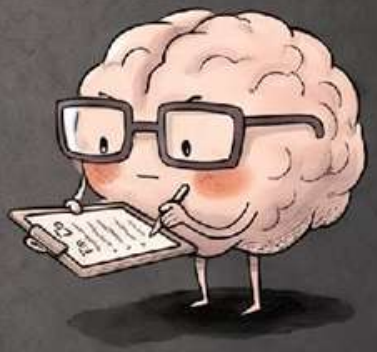

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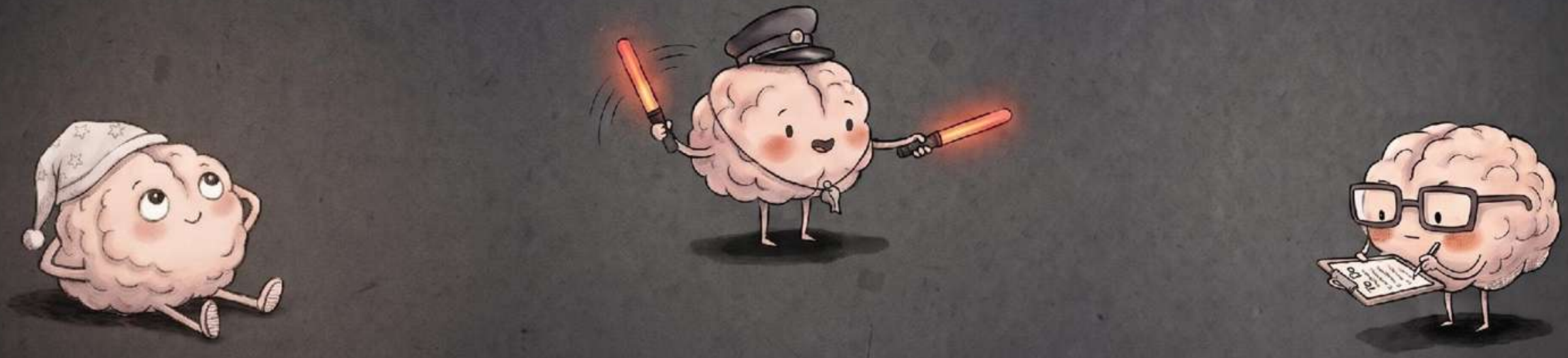
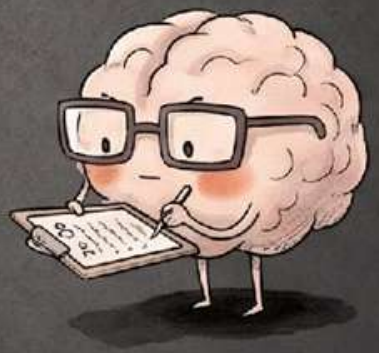


Central Executive Network



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Default Mode Network

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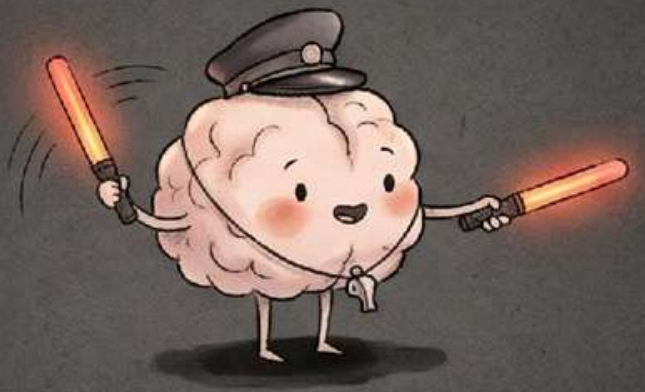
Salience Network



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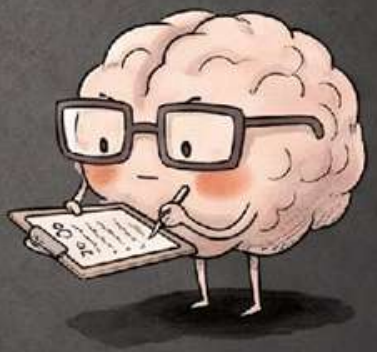

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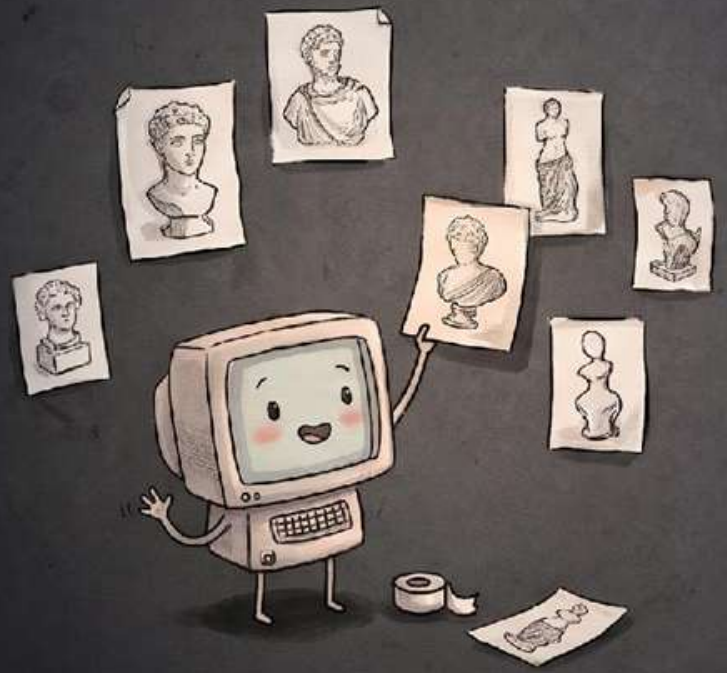

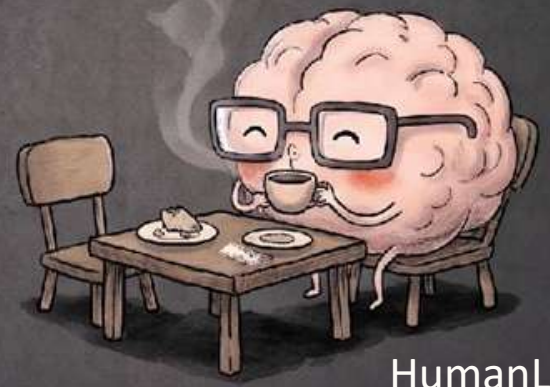

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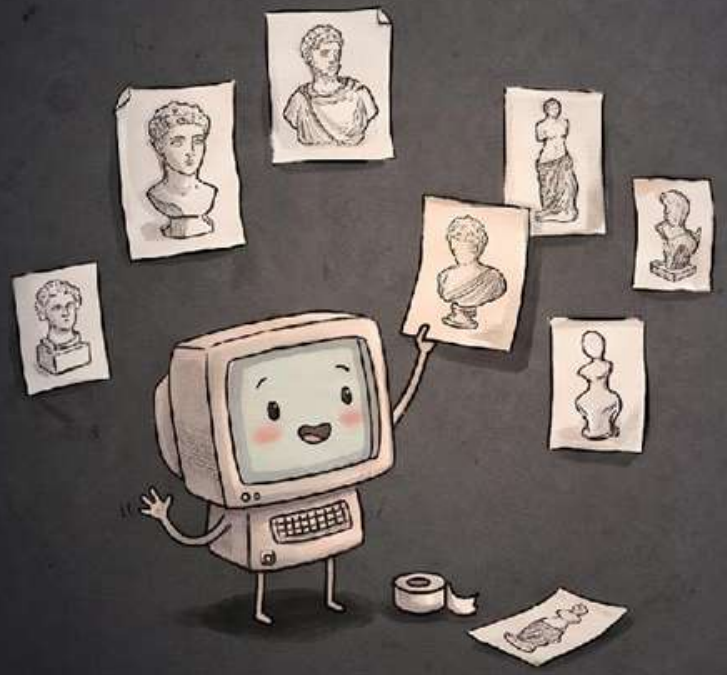
Use it, or lose it.





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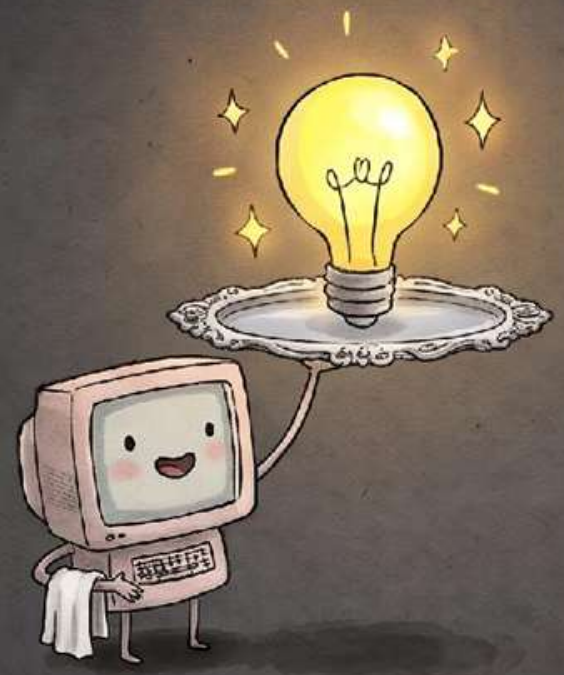
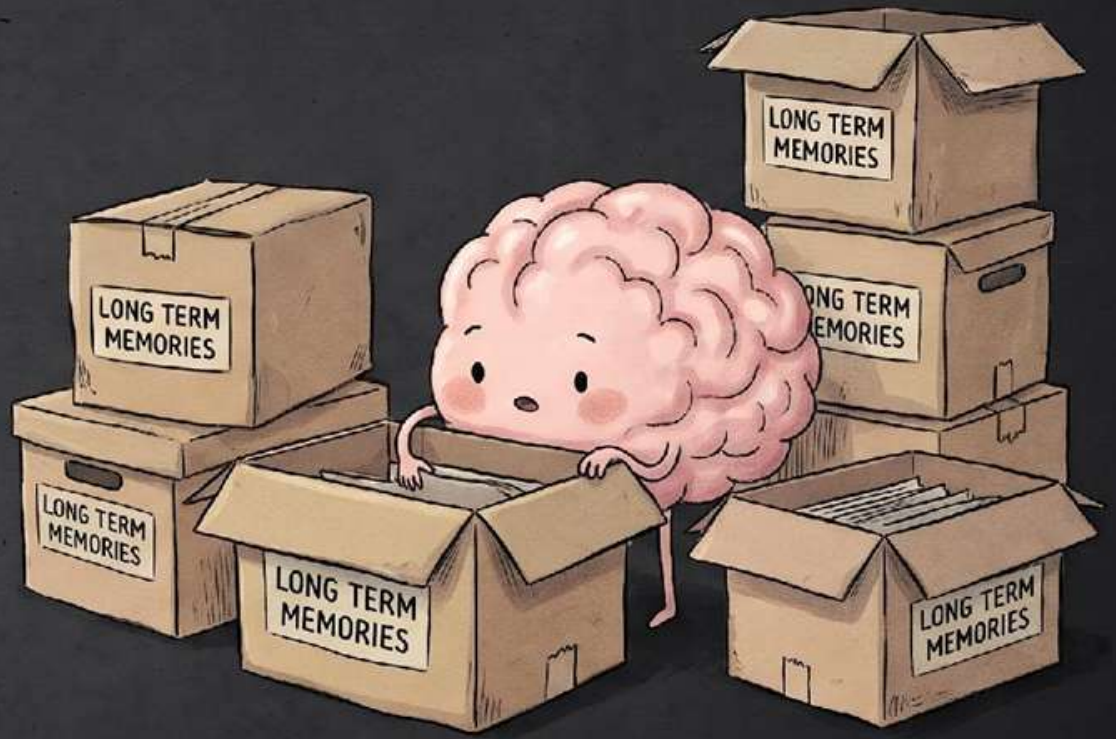
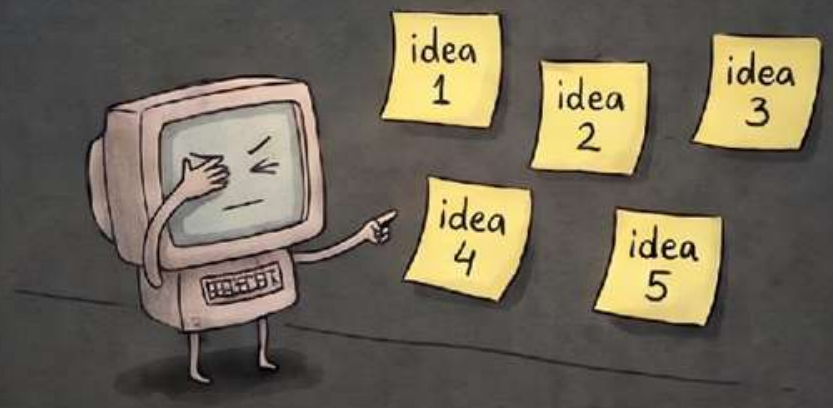
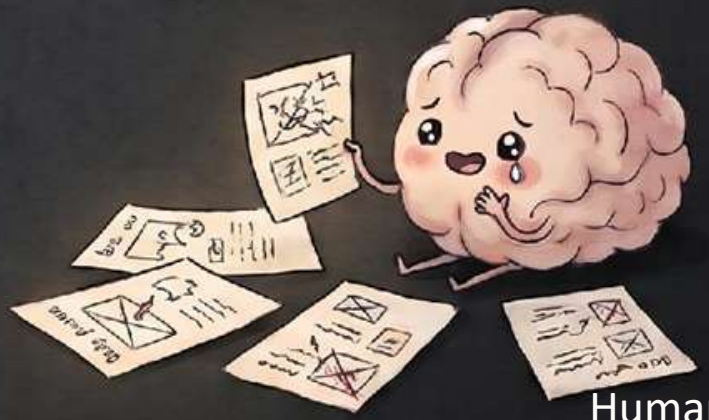
Making wild connections.





Spotting the good stuff.





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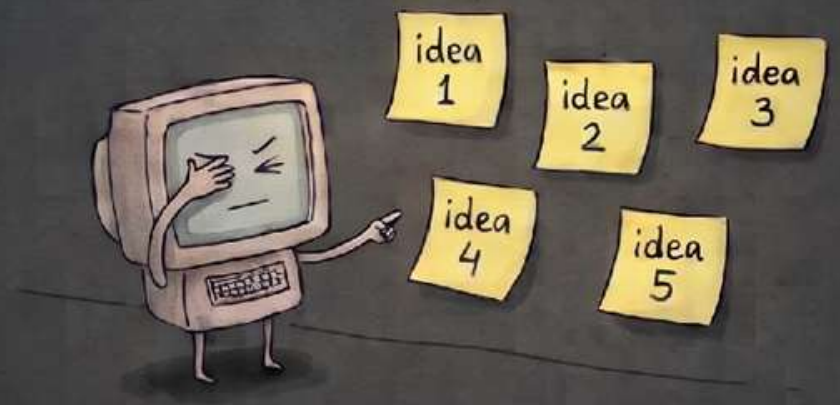

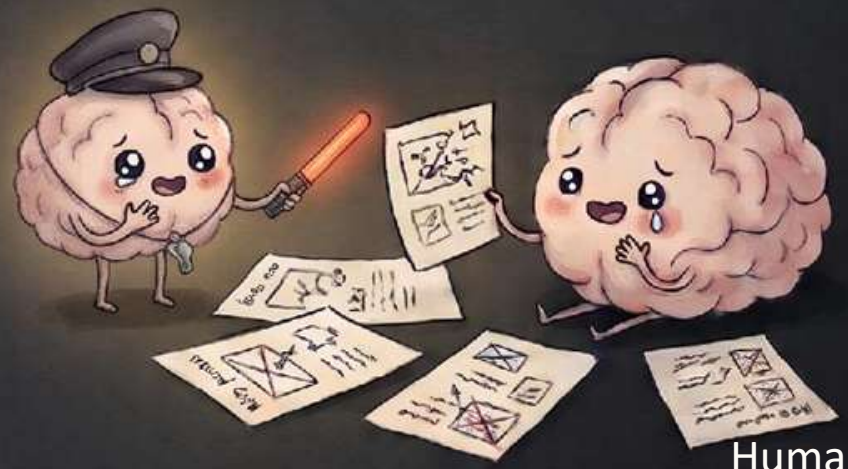

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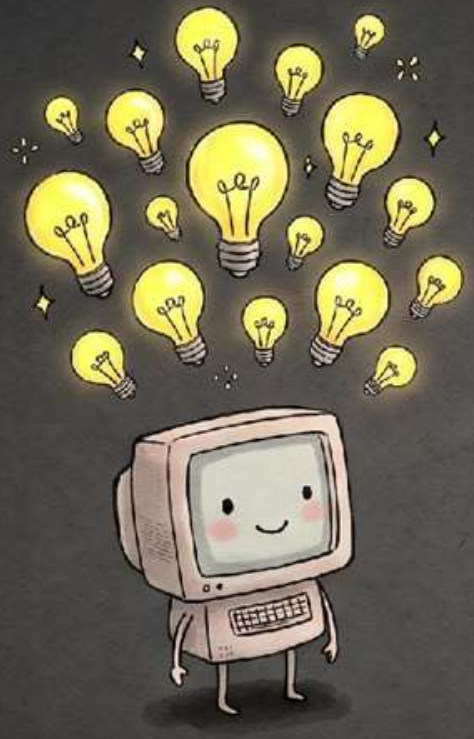
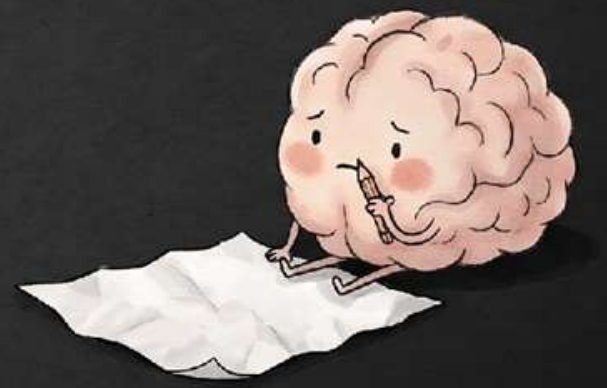
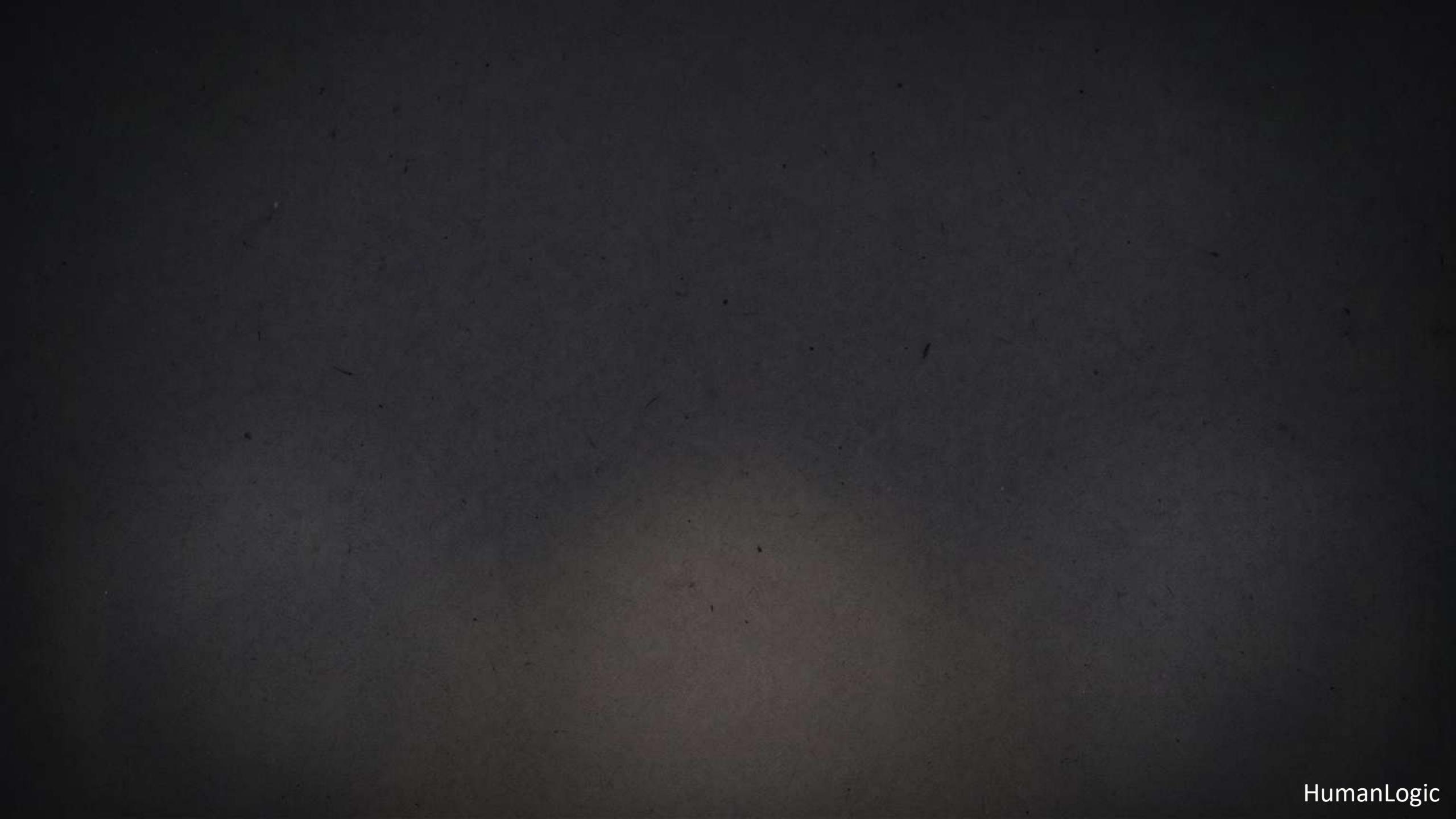


Sitting with the unknown.



Confidence and creative grit.

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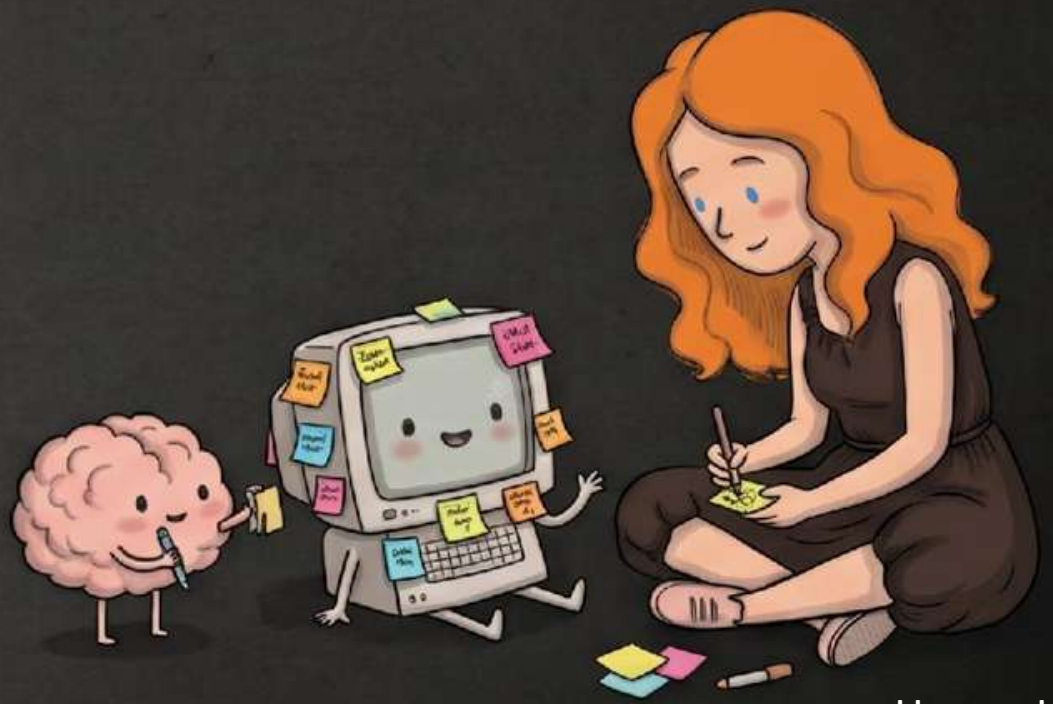
What is helping you think?

What is the future thinking for convenience?



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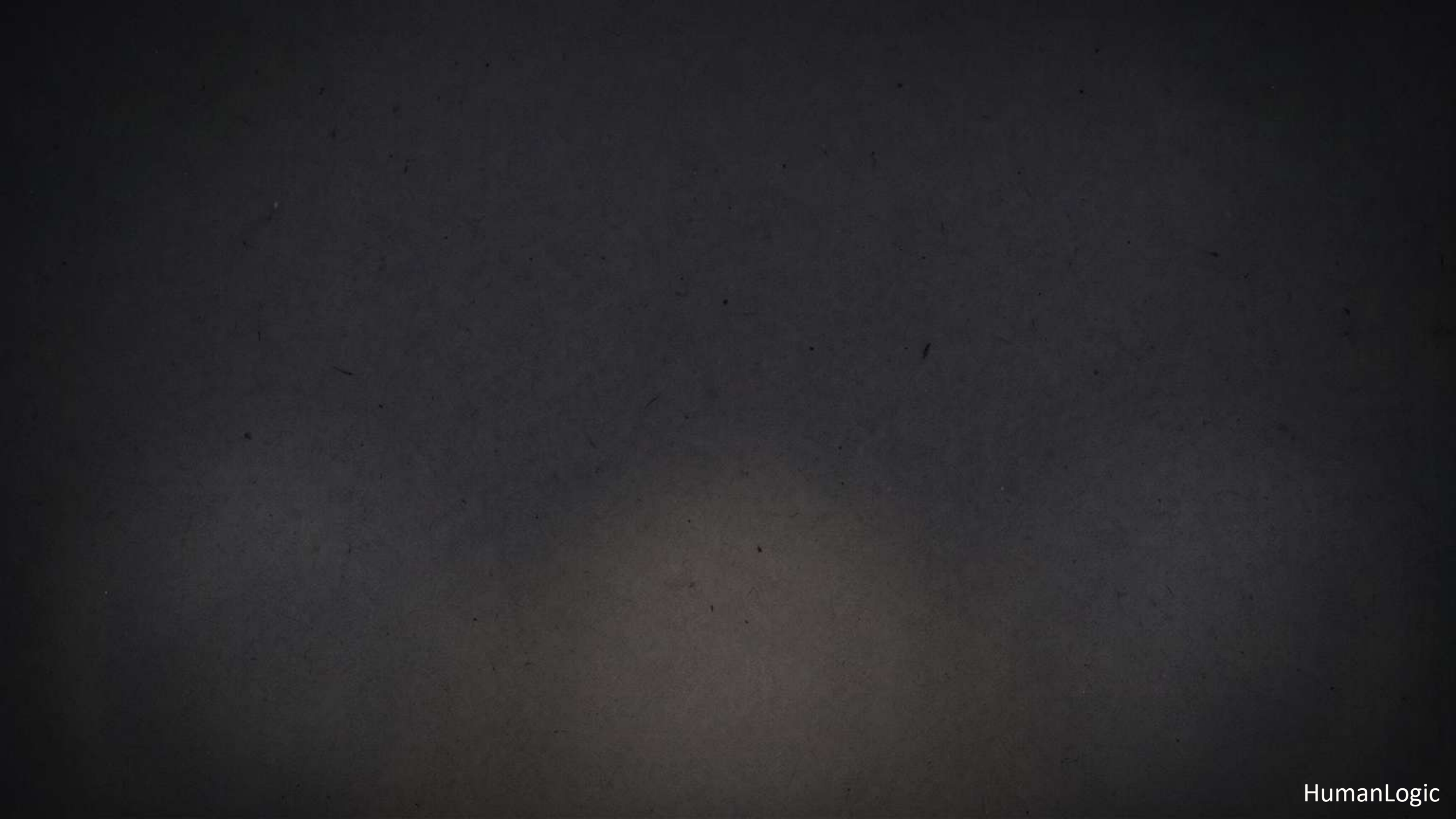
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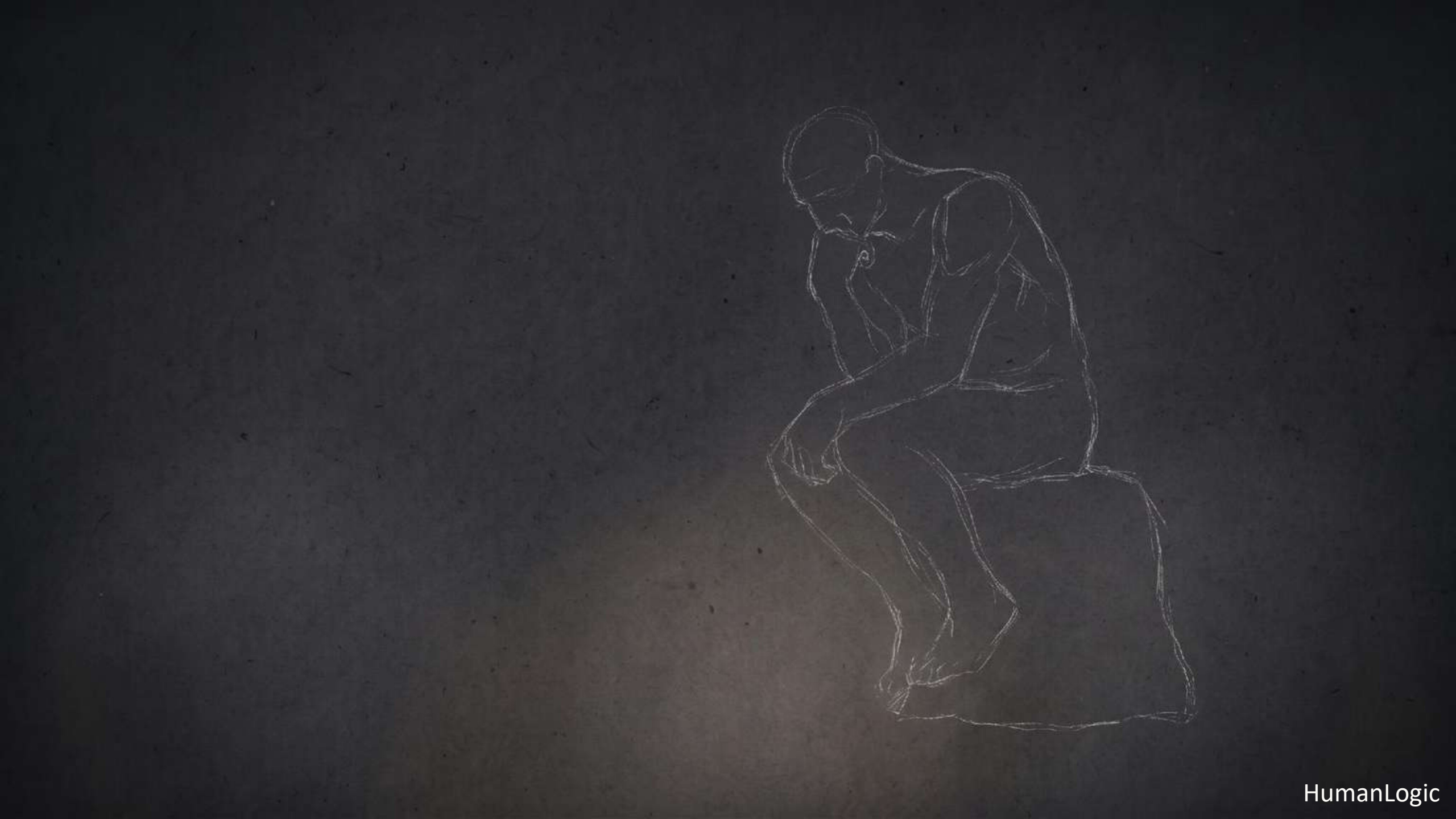

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